



Where The Great Taste Made

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OUR COMPANY

1 OUR COMPANY

Since 2001, PT Bintang Kreasi Aroma has been dedicating its priority towards innovation and development for food and beverage applications. Originated from the roots of Indonesian heritage, the native natural ingredients are the main inspirations to form a unique and distinctive creation that serves functionality and a sense of identity to some extent.

With a firm knowledge of customer satisfaction, the company promises to deliver a reliable service that thoroughly understands the ever-changing palate in a fast-paced society. To cater such devoted commitment, we provide the necessary equipment and facilities, which include a group of professionals with technical expertise, modern laboratory facilities, and on-site workshop dedicated to clients on specific project and regulation





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OUR
5C
VALUES

OUR
PHILOSOPHY
& PASSION



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2 OUR 5C VALUES

From the first establishment in 2001, Bintang Kreasi Aroma was formed in the spirit of CARING towards the welfare of the food and beverage sector, from which the company translates its caring into COMMITMENT in the CREATIVITY of developing, processing, up to manufacturing products that can be well appreciated by end users.

The CONSISTENCY in delivering good quality service is our priority in order to keep a high level of trust in relationship with our customers. And with the rapid change in the world and within the society, COMPETITION is the core of our existence and has become a second nature to gain the best possible outcome for satisfaction and a better world living.

3 OUR PHILOSOPHY & PASSION

In the spirit of promoting the nature and its abundance, we are here to deliver the best choice of raw materials and ingredients to be combined with our expertise to produce innovative and advanced creations. Nature is our passion, our identity, and our source of inspiration.

We believe in teamwork, and we believe that collaboration is the key to perfection. Therefore, we are encouraged by the support from both customers and professionals to build a good foundation on the Research and Development process to reach the utmost satisfaction and high quality products.



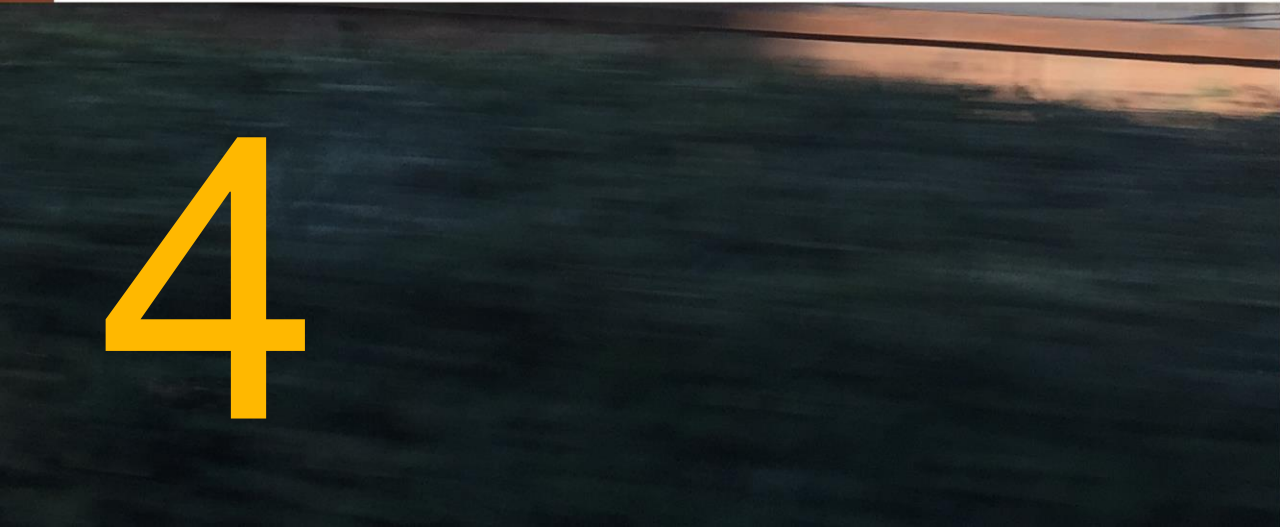
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OUR
STRATEGY



OUR
QUALITY &
CERTIFICATION



4 OUR STRATEGY

Since 2010, PT Bintang Kreasi Aroma has been in partnership with Robertet SA, France. Established in 1850, Robertet SA is the market leader for natural products supplier for fragrance, flavors, and pharmaceutical products. The company was ranked as one of the notable flavour and fragrance houses in the world.

The collaboration defines Bintang Kreasi Aroma as the privileged agent of Robertet for Indonesia market, conducting direct sales of Robertet flavour products as well as to execute the modification and blending process of Robertet core flavours to suit the local market taste. Such partnership has formed a synergy between both companies and it provides a strong system that is able to reach the global image while maintaining compliance with the local and international regulatory standards.

5 OUR QUALITY & CERTIFICATION

As an Indonesian-based company, Bintang Kreasi Aroma manufacturing facility is HALAL certified by MUI - Indonesia and regularly audited by LPPOM - MUI to ensure its reliability.



OUR PRODUCTS



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6 OUR PRODUCTS

Following market trends and focusing on the field of our strengths, Bintang Kreasi Aroma is dedicated to serve customers from a standard existing quality to specially custom-designed products. Each submitted product would go through the sensory and stability procedures conducted by our technical and application experts. The sales and marketing support will perform within the product presentation to customers to ensure the feasibility and acceptability aspects are satisfactory.

The product range consists of:

1. Sweet & Savoury Flavours
2. Food Preps
3. Seasonings
4. Natural Extracts
5. “Ready To Serve” Natural Products

Together with our assistance and expertise in the product developments, we are keen to achieve the winning solution to the customers’ products.

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OUR PRODUCT HIGHLIGHTS



7 OUR PRODUCT HIGHLIGHTS

Sweet & Savoury Flavours

Bintang Kreasi Aroma has been creating numerous extracts and applicable flavours throughout the years, and the experience resulted in a number of successful products that can be presented as the company's specialty. Tamarind is one of the leading items in the flavour division, due to its great taste and authenticity. Combined with the in-house Tamarind extract and other flavouring raw materials, this product stands out in chilled beverage application.

Food Preps

Strawberry food prep is a distinctive product that the company proudly holds, known for its function and practicality that can offer a new dimension in the food hospitality department. The product is suitable for a wide range of applications, including dairy products such as yoghurt and others.

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OUR PRODUCT HIGHLIGHTS



7 OUR PRODUCT HIGHLIGHTS

Seasonings

Meaty & MSG Booster had a prominent performance as significant addition in snacks and other food applications to give richness in texture and flavour. Known for promoting cost efficiency, these products offer a breakthrough and clever innovation in the food industry.

Natural Extracts

Galangal Extract has been one of the prime ingredients in flavouring tobacco application and savoury products.

“Ready To Serve” Natural Products

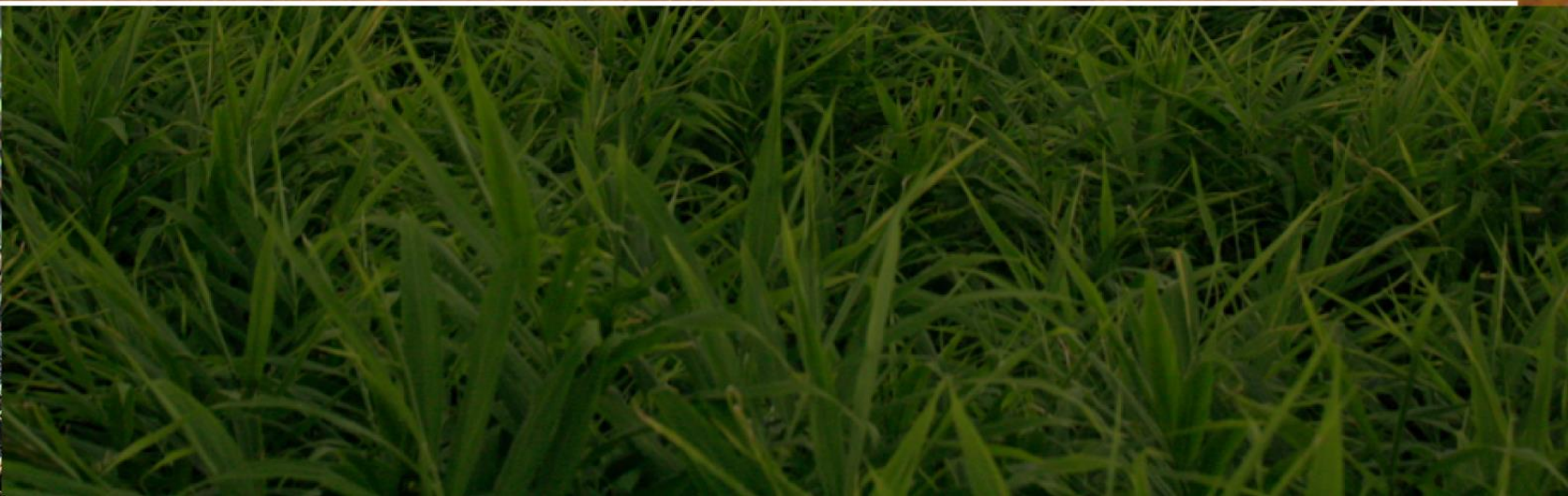
In 2016, Bintang Kreasi Aroma expanded its range with a full line of “Ready To Serve” products that promote healthy, natural materials without preservatives and artificial ingredients. A set of machinery with high-tech pasteurisation and sterilisation process has been added to accommodate the production. It becomes a significant addition to the company’s manufacturing facilities, enhancing the capacity to the next level.

The company then introduced several healthy drinks, namely Edamame, Rosella, and Lemongrass to the market, which had gained a positive reaction from the clients, being recognised as part of natural and preservative-free products.



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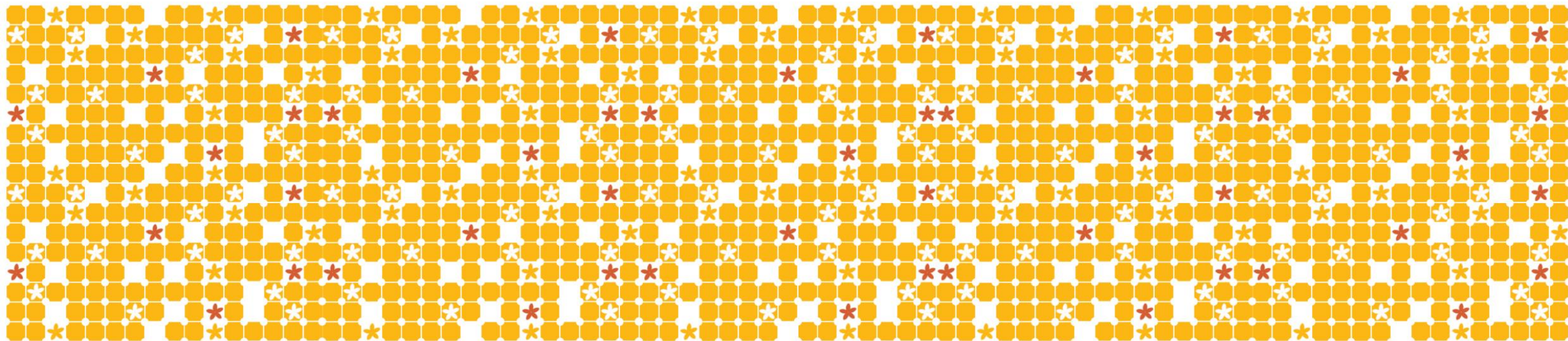
OUR CARE & ETHIC



8 OUR CARE & ETHIC

As part of our concern and ethical course of action, we are participating in a sustainable program to ensure our line of work is supporting the philosophy of Bintang Kreasi Aroma as a reliable company in preserving the nature and its resources. Farming and dealing directly with farmers are some of our important key activities to gather traceable raw materials, which are processed further to become the genuine “Ready To Serve” natural products.

We put our care and support in keeping our partners, the farmers, to retrieve the possible benefits from the existing partnership with our company. Another concrete action that we do is providing certified seeds up to training on cultivation techniques, which are conducted by our in-house agronomist and plant-breeders to the farmers. Such services are rendered to ensure optimal results in producing good crops, elevating the farmers’ profit and eventually contributing a better living to the community.



PT Bintang Kreasi Aroma

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